



VIZJA UNIVERSITY



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Leadership and Managament

Postgraduate Program

**With a rich and powerful
MBA curriculum**



VIZJA UNIVERSITY

Contents

<u>Program Summary</u>	04
<u>Program Vision</u>	05
<u>Program Goals</u>	06
<u>Course Content</u>	07
<u>Program Advantages</u>	10
<u>Program Difference</u>	11
<u>Registration Process</u>	12
<u>Education Process</u>	13
<u>How to Register</u>	14
<u>What is Postgraduate?</u>	15
<u>Diploma Sample</u>	16
<u>Vizja University</u>	17
<u>Registration & Contact</u>	18



“A Leadership Journey from Start to Graduation!”

Flexible and comprehensive specialization options tailored to your area of expertise.

- Business
- Health
- Tourism
- Education

The Leadership and Management Postgraduate Program is designed for professionals who aim to enhance their leadership competencies in fields such as corporate management, healthcare, tourism, and education.

The program offers participants both a solid foundation in general business knowledge and the opportunity to specialize in their chosen area.



Select from 4 Unique Fields of Specialization

Empowered by a rich and impactful MBA curriculum

The Leadership and Management Postgraduate Program is structured around four main categories: **Business, Health, Tourism, and Education.**

After completing the core business courses, students shape their academic journey through specialization modules tailored to their chosen field.

Program Summary

This training, designed with the "Education Model Tailored for Specialization in Leadership and Management," consists of three stages. The program is designed to develop professionals who can lead in the education sector, implement strategic management, and drive organizational transformation. Through this comprehensive training, every student who completes the program will gain the knowledge and skills to make a difference on the international stage.



Academic Education (Theory and Practice)

In the first stage of the program, you will learn critical subjects such as leadership, strategic management, and project management with a strong academic foundation under the guidance of expert instructors.

- Through interactive lessons, you will transform your knowledge into practice.



Access and Development

All live sessions are recorded, allowing you to re-watch them anytime throughout the year. This feature helps you keep your knowledge fresh and review key concepts whenever needed.

- You will continue to grow with valuable feedback from your instructors, ensuring continuous improvement.



Graduation and International Diploma

At the end of the program, you will graduate with a diploma, recognizing your expertise in leadership and management.

- With an internationally recognized diploma, you will unlock new career opportunities.
- You will also celebrate your achievement by attending the graduation ceremony.

Program Vision



- The Leadership and Management Postgraduate Program aims to equip students with leadership and management skills in the field of education.
- Designed with innovative and sustainable learning methods, the program prepares individuals to take on leadership and managerial roles on a global scale.

Start Date

August 26, 2025

Duration

**Education
Format**

210 Hours / 1 Year
Live Lesson

Diploma

Postgraduate / 60 ECTS

Language

English

**Last Registration
Date**

August 22, 2025

Class Day - Hour

Tuesday-Thursday
16:00 - 17:30 - 18:00 - 19:30 CET

Class hours are specified in Berlin (CET) time zone.

**The program content is based on the curriculum valid at the time of publication. The university reserves the right to make changes to the program in line with academic quality and requirements. The most up-to-date version is always considered the valid one.

Although the educational process is primarily conducted in an online format, approximately 20% of the total course hours are planned as interactive face-to-face sessions. In this context, a short and intensive in-person training phase will also be conducted.



**Leadership That Shapes the
Future!**

■ Program Goals

- **Core Skills:** Enhancing participants' knowledge, understanding, attitude, and abilities.
- **Career Preparation:** Equipping students for future careers in business management.
- **Comprehensive Learning:** Developing skills in leadership, effective communication, critical thinking, and ethical decision-making.



■ Upon successful completion of the program, participants will be able to:

- Apply theories for strategic analysis.
- Implement best practices in solving managerial challenges.
- Demonstrate effective written and verbal communication skills.
- Utilize leadership abilities within culturally diverse teams.
- Identify and analyze ethical responsibilities.
- Apply quantitative and qualitative decision-making techniques.



Curriculum

- Leadership – 30 hours
- Human Resource Management – 30 hours
- Strategic Management – 30 hours
- Project Management – 30 hours
- Financial Management – 30 hours
- Organizational Behavior – 30 hours
- Marketing Management – 30 hours



**"Take the First Step
Toward Strong
Leadership Today!"**

Strong Leadership Skills:

Ability to lead effectively in both education and business sectors.

Strategic Thinking Ability:

Capability to set and implement long-term goals.

Comprehensive Business Knowledge:

A broad understanding of topics from human resources to financial management.



Academic Content

Leadership

The leadership course provides the theoretical and practical knowledge necessary for effective leadership in both the education sector and the business world. This course enhances competencies in developing leadership strategies, managing change, and creating a vision. Leadership is the cornerstone of maximizing individual potential and guiding a team toward success.

Human Resource Management

In this course, you will develop competencies in enhancing employee motivation, managing diversity, and building effective teams. It provides insights into how human resources can be used as a strategic tool in modern organizations. Strong human resource management is essential for boosting employee productivity and achieving corporate goals.

Strategic Management

This course equips you with the skills to set long-term goals, create competitive advantages, and ensure sustainable organizational success. You will learn the strategy development and implementation process, which is essential for enhancing an institution's growth and competitive strength.

**Step Into a Privileged
Future with Global
Perspective,**

**In-Depth Knowledge,
and Real-World
Experience**



Financial Management Course

Through this course, you will specialize in budgeting, financial analysis, and effective use of resources.

It provides skills to strategically manage an organization's financial resources to maintain financial health. Financial management is an essential competency that every leader must possess.

Organizational Behavior Course

This course helps you understand the behavior of individuals and teams within an organization.

It provides in-depth knowledge on employee motivation, leadership styles, and organizational culture. Organizational behavior is a critical discipline for optimizing team dynamics and building a strong corporate culture.

Marketing Management Course

The marketing management course equips you with the skills to adapt to the changing dynamics of the global world and develop effective marketing strategies. Through this course, you will be able to offer leadership in marketing within your organization and gain a competitive advantage. Marketing is a cornerstone of effective leadership.



**You Are Ready to Take
Strong Steps in Your
Professional Life**

Custom-Tailored Curriculum

Advantages This Program Provides You

1. International Recognition:

- An internationally recognized diploma, aligned with European standards.
- A competitive edge in the global job market.

2. Modern and Flexible Learning Model:

- Fully online, live sessions.
- An excellent balance between career and education.

3. Theoretical and Practical Skills:

- Expertise in critical areas like leadership, strategic management, and project management.
- Real-world experience through case studies and group work.

4. Strong Academic Faculty:

- Expert instructors and industry professionals in their fields.

5. Extensive Alumni Network:

- Networking opportunities through an international alumni network.

**Make a
Difference,
Get Noticed in
JUST 1 YEAR!**



Discover Your Leadership Potential!

Key Features That Make This Program Stand Out

- Provides students with the opportunity to apply leadership and management theories in practice.
- Enhances participants' ability to manage complex educational organizations.
- Develops critical thinking, strategic planning, and ethical leadership skills.
- Trains visionary leaders capable of driving change in the education sector.
- Equips students with the competence to lead in a globally and culturally diverse environment.

Custom-Tailored Curriculum:

- Courses focused on future-ready skills such as leadership, strategic management, and innovation.

Career Development Support:

- Exclusive career counseling and job placement guidance for graduates.

Opportunities & Discounts:

- Early registration discounts and flexible installment payment plans.

START YOUR

**PROFESSIONAL
LIFE**

One Step Ahead



Gain a Competency That Strengthens Relationships!

Unique Features of the Program

- Offers participants the opportunity to adapt and apply family counseling theories to real-life situations in a practical manner.
- Enhances participants' skills in resolving family issues, overcoming communication barriers, and building healthy relationships.
- Equips participants with critical skills such as empathy, problem-solving, and ethical counseling principles.
- Trains individuals who will create positive changes in the lives of families.
- Aims to teach effective counseling methods sensitive to different cultures and family structures.

Custom-Designed Curriculum:

- Courses focused on family institution and counseling, psychology, and social services.

Career Development Support:

- Practical approaches in the courses to support your career and development.

Opportunities and Discounts:

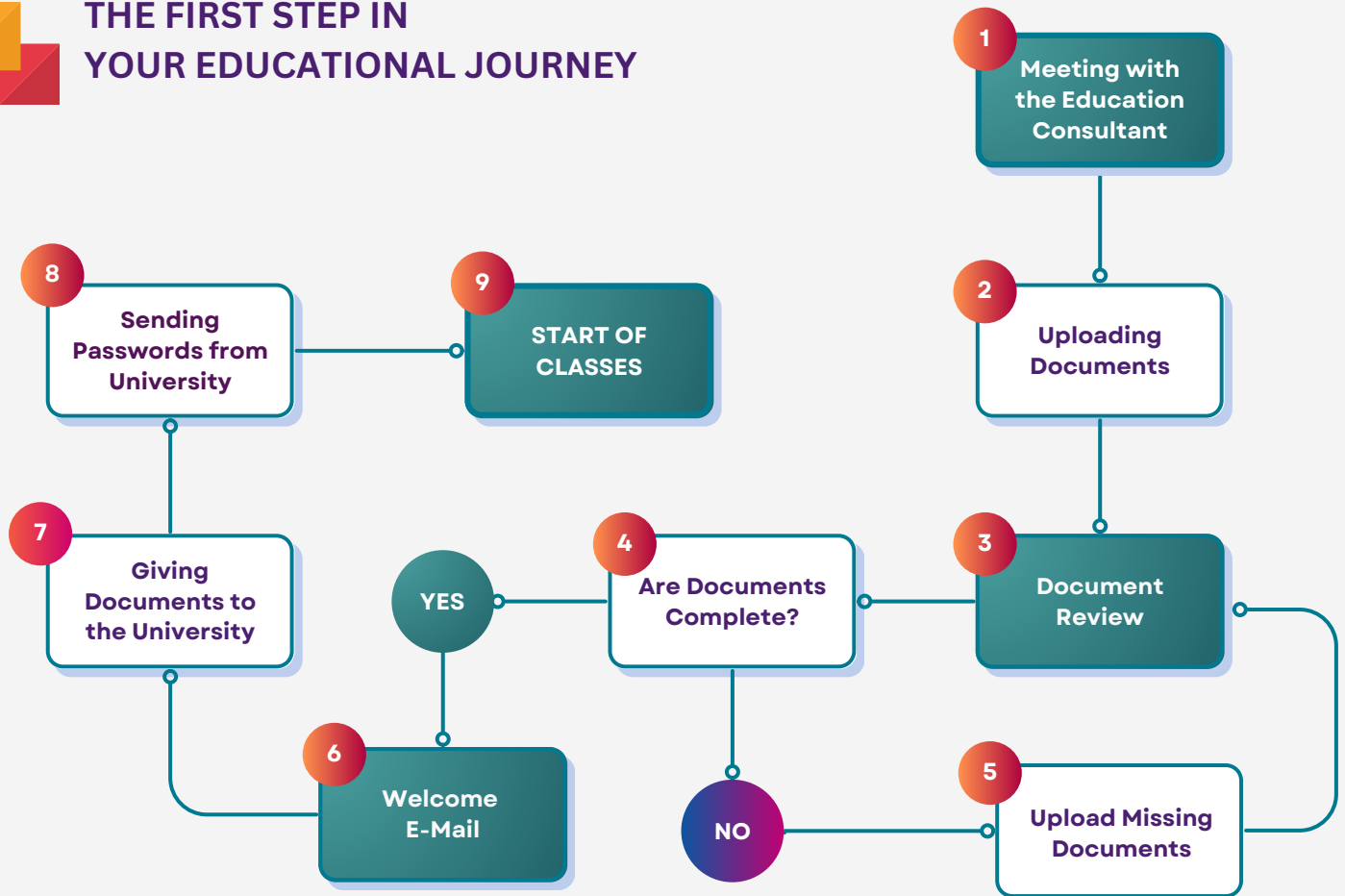
- Early registration discounts and installment payment plans.

**START ONE STEP AHEAD
TOWARDS A PEACEFUL AND
HAPPY LIFE**





THE FIRST STEP IN YOUR EDUCATIONAL JOURNEY

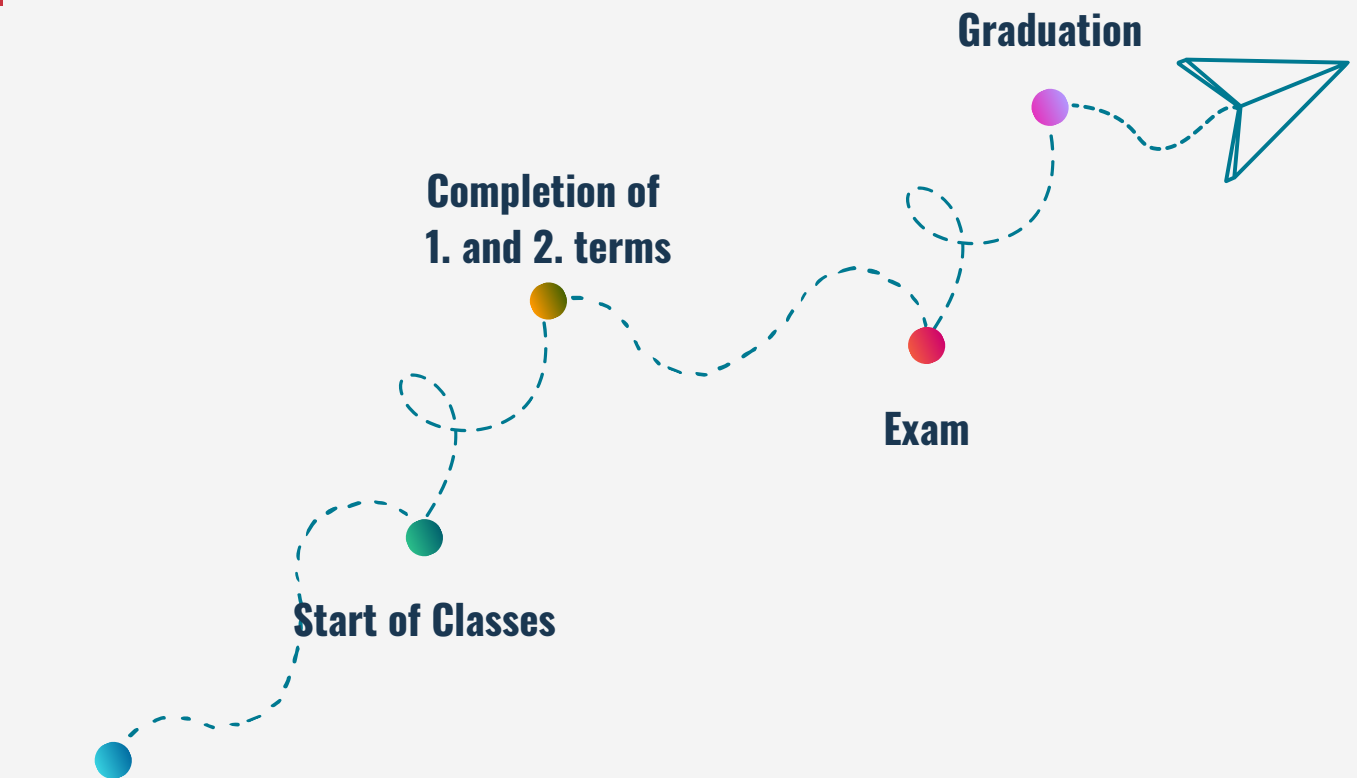


- 1 The student meets with their advisor regarding the educational process, and the necessary information for registration is shared
- 2 The student uploads the requested documents through the system.
- 3 The education advisor or university officials check the accuracy and completeness of the uploaded documents.
- 4 If the documents are complete, the next step is taken. If there are any missing, the student is informed about the deficiencies
- 5 The missing documents, as indicated, are completed by the student and re-uploaded.
- 6 When all documents are complete, a registration confirmation email is sent to the student.
- 7 The physical submission of documents to the university by the institution.
- 8 The university sends the necessary credentials to the student for access to the educational portal.
- 9 After the registration process is completed, the student begins the courses.

**** You will receive updates from your education advisor. You can always receive support for registration.**



STUDENT ROADMAP



Program Registration

- Once your final registration process is completed, your documents will be submitted to the university on your behalf. Please make sure the information you provided is correct.
 - Classes will take place online via MS Teams. Please remember that there is an 81% attendance requirement. Attendance must be taken within the first 10 minutes for roll call.
 - The programs are divided into two semesters. You can follow your courses via MS Teams.
 - The exam will be held online.
- Upon successfully completing the exam, you will be eligible to graduate. If you wish to attend the graduation ceremony and are located outside the EU, the university will send you an invitation letter. You can complete your visa process and join the excitement of graduation.**

** The university will send you an invitation letter based on your request, but cannot guarantee that you will obtain a visa. The issuance of a visa is a process determined by the authorities of the Polish consulate in the country where the participant is located.

How to apply for admission?



-  You can initiate your final registration for the Postgraduate programs through the website postgraduate.pl
-  You can also get in touch through our communication channels to receive the necessary information from our education consultants and proceed with your registration process alongside them.
-  You can also complete your registration process through our ZOOM sessions on specific days of the week, where our technical team provides practical tutorials during the Registration Support sessions.
-  The registration process is quite simple. You can receive detailed information about the required documents and information by consulting with our education consultants.

Your data is stored in compliance with GDPR regulations.

[Apply for admission postgraduate.pl](https://postgraduate.pl)

CLICK HERE 

What is a Postgraduate Program?

Postgraduate Programs:

- Are more practical and industry-focused.
- Aim to quickly convert theoretical knowledge into practical application.
- Are designed for professionals and individuals.
- Are short-term and content-intensive.



VIZJA UNIVERSITY



Postgraduate refers to graduate-level education programs designed for individuals who have completed their Bachelor education. Postgraduate education aims to specialize in a specific field, develop professional knowledge and skills, and earn an internationally recognized diploma.

What is a Postgraduate Diploma?

A Postgraduate Diploma is a type of diploma awarded at the graduate level. This diploma is professionally oriented and focuses on practical knowledge and skills rather than academic research. It is typically completed within an academic year (60 ECTS) and has the following features:

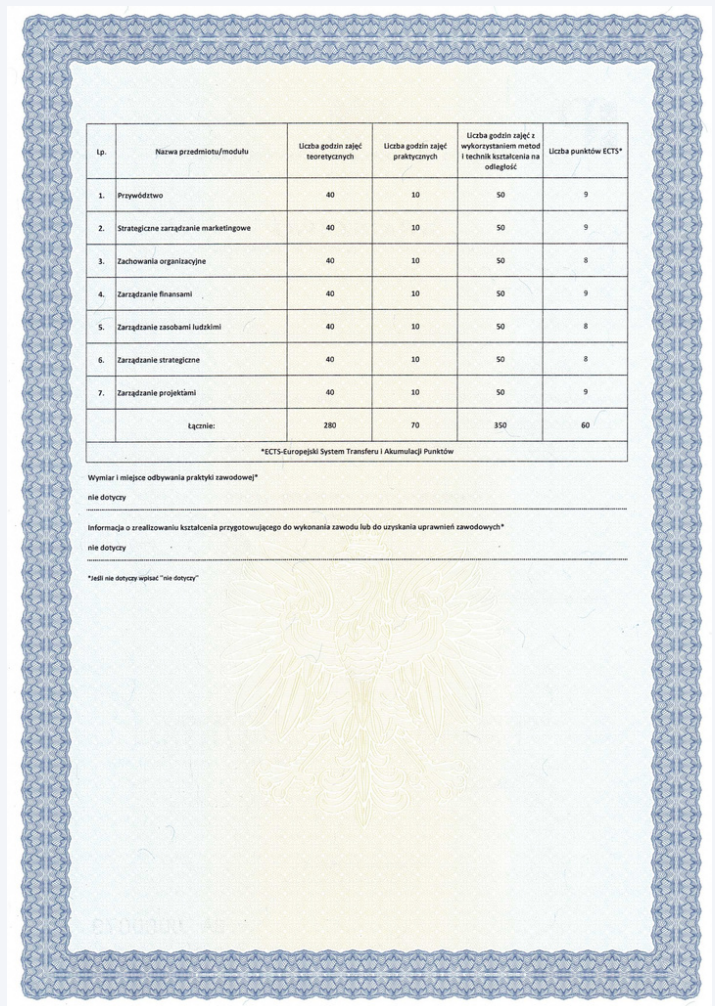
- Practical Education: Focuses more on practice than theory.
- Short-Term Program: Can be completed in 1 year or less.
- Postgraduate Status: It is a level of education after a Bachelor's degree and provides specialization.

The Postgraduate **Diploma does not provide an academic degree** (Master's Degree), but it offers a unique opportunity for professional development and sector-specific expertise. It is typically completed in a shorter time than most Master's Programs, does not require a thesis, and is completed through project work or exams. It focuses more on practical skills rather than theoretical knowledge. It does not confer an academic title.

Polish Diploma



Transcript



Each graduate who successfully completes the Postgraduate Program;

Diploma

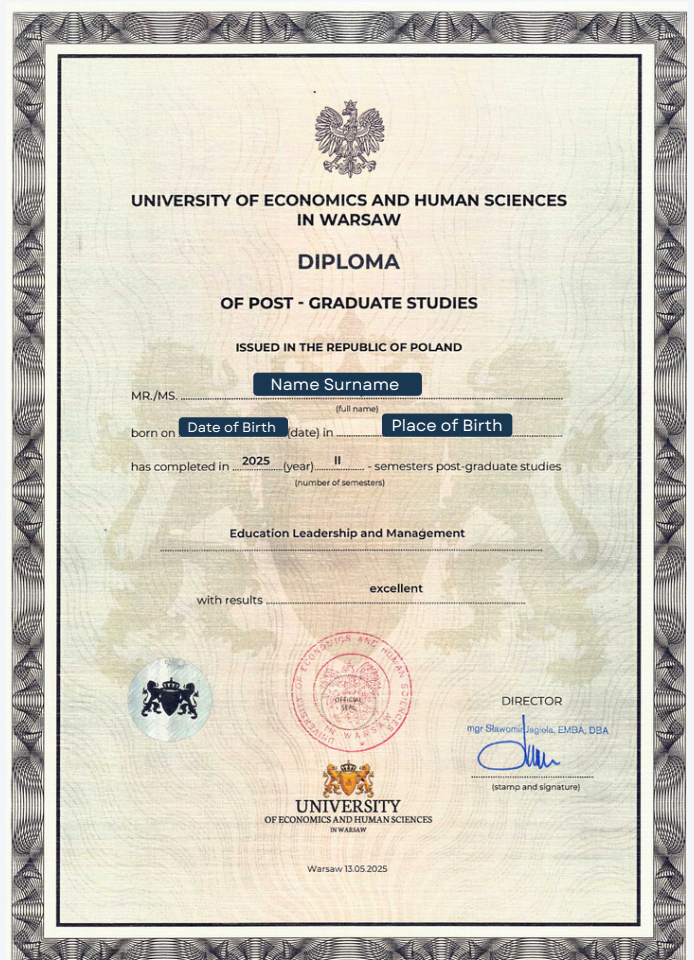
- Polish
- English

Transcript

Entitled to receive 60 ECTS credits.

**The diploma samples are taken from diplomas and transcripts issued in July 2025.

English Diploma





VIZJA UNIVERSITY

- **Vizja University: Education Leader in the Heart of Europe!**

Founded in 2001, Vizja University is one of the most prestigious educational institutions in Poland, internationally recognized. With 24,000 students from 120 different countries, it brings together diversity and innovation in education. A member of the European Universities Association, the institution offers globally recognized diplomas to its graduates.

- **International Standards:**

Vizja University, accredited by the Polish Ministry of Science and Higher Education, provides academic flexibility to its students with an education model aligned with the Bologna Process and the European Credit Transfer System (ECTS). It is a European university accredited by the Polish Ministry of Science and Higher Education.

It is a full member of the Polish National Accreditation Agency, the European Association for Quality Assurance in Higher Education (ENQA), and the European Quality Assurance Register for Higher Education (EQAR).



Quality Educators

%100

Prestigious University



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VIZJA UNIVERSITY

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